

Participant consent form: Parents and carers

Social impacts of place branding: the 'Little Tasmanian' story

[Little Tasmanian project evaluation]

By providing my consent, I confirm that:

1. I agree to participate in this study.
2. I have read and understood the Information Sheet for the study.
3. I am satisfied with the explanation I have been given about what this study is about and how it could affect me.
4. I understand that the study involves participating in an interview. The details of participating in the interview have been explained to me.
5. I understand that experiencing mild emotional discomfort is the only foreseeable risk of participating in the interview.
6. I understand that my data will be:
 - (a) kept by the University of Tasmania for at least 5 years after the study's last publication has been finished, and
 - (b) maintained in password-protected computer files, on secure servers behind institutional firewalls and in locked cabinets.
7. I AGREE / I DO NOT AGREE [**circle whichever applies**] to having my data banked for an unspecified period and understand that includes transcripts and related electronic/paper files. To my satisfaction, I have been told about the implications associated with having the data banked and indefinitely available to the research team. I understand that if I choose not to have my data banked, it will be destroyed 5 years after the study's last publication has been finished.
8. I understand that any information I supply to the investigator will be used only for the purposes of the research or education.
9. I understand that my data may be used for other related research purposes, that will be subject to appropriate ethics approvals.
10. I understand that my de-identified data may be shared with Brand Tasmania. I also understand that all data will be stored in accordance with the obligations set out in the *Personal Information Protection Act (TAS) 2004*.
11. I understand that findings from the study may be published for research or educational purposes. I AGREE / I DO NOT AGREE [**circle whichever applies**] to be identified as a participant, by my name, in any such publication. If I wish to remain anonymous, I understand that any quotes from my interview will use a pseudonym. If I choose for quotes to be anonymous and use pseudonyms, I may still be able to recognise quotes I have given.
12. I understand that the interview will be audio recorded.

- 13. I understand the research team will email me my transcript to check. I also understand that I need to make any changes to the transcript within 10 days of it being sent to me. Alternatively, I understand that I can withdraw my interview transcript from the study at that time without any effect to me. I understand that data analysis will begin after those 10 days, and I will not be able to make changes or withdraw after that point.
- 14. I understand that there is no financial cost involved in my participation in this study.
- 15. I agree to participate in the study. Any questions I have asked have been answered to my satisfaction.

Participant name	
Participant signature	Date

Statement by Investigator

I have explained the project and the implications of participation in it to this person. I believe that the consent is informed and that he/she/they understands the implications of participation.

[If the Investigator has not had an opportunity to talk to participants prior to them participating, the following must be ticked.]

The participant has received the Information Sheet where my details have been provided so participants have the opportunity to contact me prior to consenting to participating in this project.

Investigator name	
Investigator signature	Date